

DTR INC.

BUSINESS MENTORING for NEW and YOUNG BUSINESSES with TOOLKIT

one-on-one skill development with worksheets to help complete necessary tasks, and a review of completed worksheets to provide further guidance.



You don't need to be on an island; use DTR Inc. to help your new business succeed.

BUSINESS PLAN MENTORING for new and young businesses

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BUSINESS PLAN MENTORING

Business plan and business management one-on-one mentoring sessions with worksheets and a review of the worksheets to provide further guidance.



Research:

- 80% of business owners say business plans are very important
- 20% of business owners have a business plan
- 50% of all new businesses fail in its first year
- 10% to 33% are left standing five years later
- main reasons why businesses fail are no business plan and poor management

Purposes of business plan:

- Feasibility study for business
- Set business strategies so can measure progress
- Determine entrepreneur's real (as opposed to perceived) management strengths and weaknesses
- Obtain financing (loan or investment)

DTR Inc.'s service:

- 10 to 12 hours of one-on-one mentoring where all sections of a business plan are reviewed (content, format and how to find required information) and all topics are discussed as they relate to entrepreneur's specific business
- Worksheets covering all topics in a business plan
- Written review of all completed worksheets with comments and suggestions

PACKAGE PRICE = \$1,250 (\$3,000 value)